



Connecting local
veterinarians with
compliant pet owners
since 1995

Attract the Clients You Want Most

Pet Assure is a referral network that's proven to refer high-quality clients to veterinarians across the country. Build strong relationships with clients that care about their pets and prioritize their pets' healthcare.

Why Join Pet Assure's Veterinary Network?

Improve patient outcomes and generate more high-margin business for your practice!



GROW YOUR PRACTICE

Millions of pet owners have access to our network. Your practice appears at the top of the list provided to pet owners in your area.



PETS RECEIVE BETTER CARE

Clients referred from Pet Assure are dedicated pet caretakers that visit the practice more often and follow their veterinarian's recommendations.



INCREASED CLIENT LOYALTY

The bond between pets and their owners is strong, and participating in Pet Assure will seal the deal on the longevity of your client-veterinarian relationships.

"Having no paperwork to deal with is great for busy practices, and it's so easy for clients to use."

- Jesus Guajaro, DVM, Colina Veterinary Hospital, San Diego, CA | Enrolled since 1998



Ready to Join? It's Easy!

Our members are looking for quality veterinarians, and we want to refer them to you!

Pet Assure members visit your practice and show their ID card, and you provide preferred pricing on in-house medical services. Preferred pricing is similar to other programs you're already running, is easy to administer, and can be configured directly in your PIMS. Non-medical services, take-home medications, and all other products, services or fees are charged at full price.

List your practice today, it's free!

www.petassure.com/shepherd



Pet Assure Members: Who Are They?

Over 8,000 companies offer Pet Assure as an employee benefit.

Morgan Stanley

DELTA






Quest
Diagnostics

five
BELOW

Red Bull

Employees that care about their pets choose Pet Assure as a pet insurance alternative.

Pet Assure members coming to your practice are pet owners that have made a financial commitment to their pets. They are more likely to:

-  Schedule wellness visits
-  Follow your recommendations
-  Have a proactive and preventative mindset
-  Purchase healthcare products
-  Spend up to 50% more than other clients

Exclusive Offers

We've partnered with dozens of industry providers to offer network practices exclusive discounts on services and products you're already using. Some of our most popular perks include:

Shepherd Veterinary Software

- **Fastest growing cloud-based practice management software**
- Special monthly promotion for Shepherd-Pet Assure veterinarians

DVM Galaxy

- **Website & digital marketing services**
- Free for Pet Assure veterinary network practices

Staples Business Advantage

- **Savings on medical and non-medical office supplies**
- Up to 50% off and free shipping

Plus, offers from over a dozen more veterinary industry partners!

